



www.YLCR.net

SPONSORSHIP PROGRAM

The Yorba Linda Country Riders (YLCR) is a voluntary community group established in 1970 and dedicated to protecting the equestrian heritage and lifestyle of Yorba Linda. YLCR works in partnership with our city government to ensure that the trails and rural atmosphere of the city are maintained, as well as providing educational programs and other activities.

Our youth programs teach values and responsibility through the care, handling and riding of horses. The youth team meets monthly, and for field trips, "horse play dates" and horse shows. Your generous sponsorship contributes to the success of all of these programs, and places your business organization's name in front of current and potential customers. Sign up now, and earn valuable recognition as follows:

\$25.00 Family / Individual Sponsor Level

- A monthly listing in the YLCR Newsletter, which goes to over 200 members, businesses and supporters.
- A listing in our annual Sponsor Tribute in the *Yorba Linda Star* newspaper, which has a circulation of over 18,000 homes.

\$50.00 Company Sponsor Level = In addition to the benefits listed above

- Your business name will be announced throughout all YLCR shows, along with any approved advertising message you submit.

\$150.00 Company Sponsor Level = In addition to the benefits listed above

- Advertising banner or sign supplied by you will be prominently displayed at all YLCR shows during the year.
- Your small space ad will be published in our monthly newsletter.

\$300.00 Company Sponsor Level = In addition to the benefits listed above

- YLCR will provide your company with a 3' x 5' sign for display at all club events during the year.
- We will include your coupons or inserts in FOUR issues of our monthly newsletter.

YORBA LINDA COUNTRY RIDERS SPONSORSHIP FORM

Sponsorship Level: \$25 \$50 \$150 \$300 Date: _____

Sponsor Name: _____ Phone: _____

Business Name: _____

Address: _____

Please include your business card and any available ad materials.

\$50, \$150 and \$300 Sponsors – Advertising message to read:

\$300 Sponsors – Type and size (8.5"x11" maximum) of materials to be inserted in newsletter: _____

Please make checks payable to Yorba Linda Country Riders and mail to:

Y.L.C.R., P.O. Box 166, Yorba Linda, CA 92885

For info, call Dee Dee (714) 996-6321 or Judy Holck (714) 397-0373